

NEWS**FOR IMMEDIATE RELEASE**

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Creative Communications at Penn Joins the Purchasing Services Department

Philadelphia – The department that provides the Penn community with stationery, print procurement and a host of creative services is now part of Purchasing Services effective July 1, 2006. “The sourcing and contracting expertise of Purchasing Services will significantly enhance our ability to service the Penn community” said Kate Logan, Director of Creative Communications.

“This alignment will be very beneficial to our Penn customers, who spend more than \$8 million a year on printing services alone,” said Ralph Maier, Director of Purchasing Services. “The Creative Communications team has done a good job identifying savings for their printing customers; now our sourcing and eBusiness teams can work to further streamline the ordering process and provide even more competitive rates across all the creative services.”

The Creative Communications team will continue to work out of their offices at 3819 Chestnut Street. In addition to print procurement, Creative Communications provides graphic design, advertising and web development services.

To learn more about the array of services available to the Penn and broader community, visit www.upenn.edu/creativecommunications.

Penn Purchasing Services manages university-wide supply chain, eBusiness, economic inclusion, and cost containment initiatives that leverage the institution's buying power and produce significant financial return-on-investment. To learn more about Purchasing Services, visit www.upenn.edu/purchasing

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